



Press Release

August 20th, 2014

BNC K.K.

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## **Tokyo American Club joins SIDO network of merchants - SIDO is available for TAC's banquet services-**

BNC K.K. announced that The Tokyo American Club (TAC) has introduced SIDO (Secure ID Online) as their digital payment system for their banquet, wedding and catering services starting July 23rd, 2014. TAC, established in 1928, is a membership social club located in Tokyo Japan. Members as well as non-TAC members can use their facilities for MICE, parties, weddings, seminars and other events. Customers can enjoy luxuriously prepared meals in a beautifully lit ballroom overlooking the iconic Tokyo Tower.

SIDO's strength is in its unique user-base; a relatively large mix of high income Japanese and foreign nationals living in the Tokyo area. Using a proprietary payments and promotions platform, SIDO will contribute to bringing more customers to TAC's banquet services, which is offered not only to TAC members but also made available to corporations, organizations and individuals.



picture: <http://banquets.tokyoamericanclub.org/>

Organization Name: Tokyo American Club

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URL: (Banquet) <http://banquets.tokyoamericanclub.org/e/banquets/index.html>

(Wedding) <http://banquets.tokyoamericanclub.org/e/wedding/index.html>

(Catering) <http://banquets.tokyoamericanclub.org/e/catering/index.html>

### About SIDO

SIDO, Secure ID Online is a online wallet which you can use for credit card payment at both streetwise stores and online stores. We offer safe security system to all the customers. Also, it supports its merchants by promoting sales of merchant products.

SIDO offers its Infinity Points service to its retail customers for every shopping transaction, which can be used with all merchants in the SIDO site.