**NEWS RELEASE** <span style="float:right">2022 年 2 月 22 日</span>

# "Hatsune Miku Connecting Puzzle TAMAGOTORI" Nintendo Switch™ Downloadable Content Available from Feb. 22nd, 2022!



Crypton Future Media, INC. (Head Office: Sapporo, Hokkaido, Japan; CEO: Hiroyuki Itoh) has released "Hatsune Miku Connecting Puzzle TAMAGOTORI 『SNOW MIKU 2022』," a downloadable content for the video game "Hatsune Miku Connecting Puzzle TAMAGOTORI" for Nintendo Switch. The downloadable content will be available from Tuesday, Feb. 22nd, and will be purchasable for 500 JPY. Please check out the trailer on the official Hatsune Miku YouTube channel.

"Hatsune Miku Connecting Puzzle TAMAGOTORI" is a game for the Nintendo Switch released by Crypton on Thursday, January 27th, 2022. By completing the puzzles, players can unlock illustrations by various popular artists, and use "Berries" found in the puzzles to collect over 150 types of birds based on the Piapro Characters.

The new downloadable content is being released in celebration of 『SNOW MIKU 2022』, the annual festival that enlivens Hokkaido every year. With the "Hatsune Miku Connecting Puzzle TAMAGOTORI 『SNOW MIKU 2022』" downloadable content, players will gain access to a new 『SNOW MIKU 2022』 illustration and SNOW MIKU themed eggs and birds. In addition to the Piapro Characters, Rabbit Yukine also makes an appearance. Enjoy the 『SNOW MIKU 2022』 themed stages and complete the new gallery!

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**[Details]**

■ Release date: Feb. 22$^{nd}$, 2022 (Tuesday)

■ Genre: puzzle

■ Platform: Nintendo Switch™

■ Players: 1

■ Price: 500 JPY

■ Purchasing method: Nintendo eShop (download only)

■ Promotional video (English): https://youtu.be/hb4X2SjPDHE

*"Hatsune Miku Connecting Puzzle TAMAGOTORI 『SNOW MIKU 2022』" requires the base game "Hatsune Miku Connecting Puzzle TAMAGOTORI."*

Find more about "Hatsune Miku Connecting Puzzle TAMAGOTORI" on Crypton's Mobile Contents Team's Twitter account : https://twitter.com/cfm_mobile

Crypton's Mobile Contents Team will continue to focus on developing games, so please stay tuned.

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### <Related Information>

**What is "Hatsune Miku"?**   https://piapro.net/intl/en.html

"Hatsune Miku" is a software program developed by Crypton Future Media, INC. that allows anyone to create a song by entering lyrics and a melody. It became a movement when a large number of creators composed music with Hatsune Miku and posted it on the Internet. As a "character," Hatsune Miku has also gathered attention, and as a virtual singer she is now active in many fields, like merchandising or live performances, and her popularity has spread worldwide.

**What are "Piapro Characters"?**   https://piapro.net/intl/en_character.html

"Piapro Characters" is the collective name for Hatsune Miku, Kagamine Rin, Kagamine Len, Megurine Luka, MEIKO, and KAITO. All of them are virtual singer characters created for a line of singing voice synthesizer products by Crypton Future Media, INC.

**What is "SNOW MIKU"?**   https://snowmiku.com/

"SNOW MIKU" is the character who enlivens the wintery Hokkaido. The design is based on "a pure white snow sculpture of 'Hatsune Miku,'" that was created for "Sapporo Snow Festival 2010." Since then, a "SNOW MIKU" festival using "SNOW MIKU" as a main character has been held in Hokkaido every year. The costume design for "SNOW MIKU" is selected in an online competition on different themes every year. Nowadays, "SNOW MIKU" has been serving as an ambassador for various events to enliven Hokkaido, and has collaborated with other characters and companies to this day.

*"SNOW MIKU 2022": https://snowmiku.com/2022/index_en.html

**What is "Rabbit Yukine"?**   https://twitter.com/rabbityukine

"Rabbit Yukine" is a character as a pet of "SNOW MIKU" and was designed using lepus timidus ainu (a kind of mountain hare) as a motif. In 2014, it was born by being chosen as "SNOW MIKU"'s pet, the character based on animals in winter of Hokkaido, from among the public. From 2015, the costume design for "Rabbit Yukine" is also selected in an online competition along with "SNOW MIKU". Nowadays, Yukine alone has participated in various initiatives to enliven Hokkaido and has been serving as an ambassador.

**<Company Profile>**

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|---|---|
| **Company name:** | Crypton Future Media, INC. |
| **CEO:** | Hiroyuki Itoh |
| **Address:** | Nippon Seimei Sapporo Bldg. 11F, 4-1-1, Kita 3-jo Nishi 4-chome, Chuo-ku, Sapporo, Hokkaido, Japan 060-0003 |
| **Established:** | July 1995 |

**Our Business**

We have more than 100 partners around the world, including the U.S. and Europe, and have licensed and sold more than 30 million pieces of sound software to the Japanese market. We started out as a "sound trading company" importing and selling audio materials such as sound effects, etc. Today, we are building and developing a wide range of services and technologies such as DTM software, sound delivery stores, music aggregators, 3D CGI systems, and smartphone game development, under a horizontal company structure. We are also known as the developer of the singing voice synthesis software "Hatsune Miku".

**URL**

https://www.crypton.co.jp/

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**[contact us]**

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