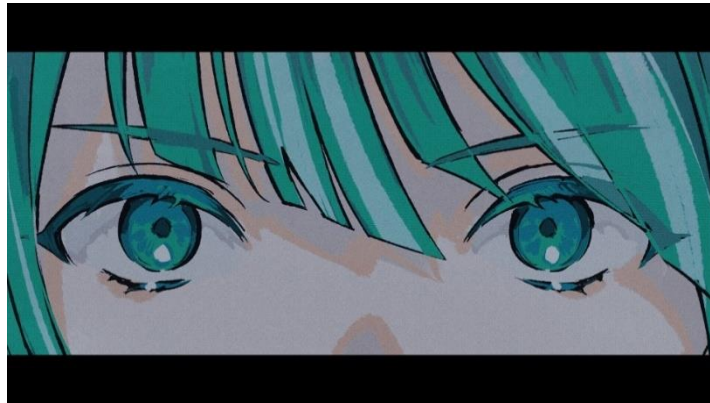


**New "39ch" Original Song "Durée / Sheeno Mirin feat. Hatsune Miku"
Released! Available to Stream from Jan. 24th 24:00 JST!**



Crypton Future Media, INC. (head office: Sapporo, Hokkaido, Japan; CEO: Hiroyuki Itoh) is releasing "Durée" a new original song by Sheeno Mirin produced exclusively for the Official Hatsune Miku YouTube channel, "39ch (Miku Channel)," on Jan. 24th, 2024, 19:00 JST. The song will also begin distribution through the Vocaloid focused music label "KARENT" at 24:00 JST on the same date. Please look forward to this piece with Sheeno Mirin's unique viewpoint.

"Durée" Sheeno Mirin feat. Hatsune Miku : <https://youtu.be/dpT-ZAPVvyI>

"39ch," operated by Crypton, aims to be a "beacon of culture" and features music content centered on Hatsune Miku and other singing synthesizer voices, as well as experimental content of different shapes and angles. Since its renewal in October of 2022, "39ch" has released 2 original songs to inspire listeners' creativity.

"culture" TSUMIKI feat. Hatsune Miku : <https://youtu.be/KAoY-tK110o>

"Psi" r-906 feat. Hatsune Miku : <https://youtu.be/efXqozK4A40>

"Durée" is the latest "39ch" original song, written by Sheeno Mirin. The music video features a story taking place on a rail road, and was made by Sheeno Mirin's studio "StudioGnu." The song features Sheeno Mirin's thoughts about the cultural and social meaning and possibilities of Hatsune Miku, but leaves enough room for listeners to have their own interpretations and conclusions. We hope this song inspires all to think about "the possibilities of Hatsune Miku."

Sheeno Mirin has provided a comment as well as a website for the song.

“Durée” Sheeno Mirin feat. Hatsune Miku : <https://youtu.be/dpT-ZAPVvyI>

〈“StudioGnu” Video Production Staff Introduction〉

CGI (3DCG) Kazuya Ohyanagi
Composition / Edit Yuzuri Hal
Character Illustration Asama
Typography / Graphic Design kohakuno
Effect (Artificial Life Clip) Nagai
Programming (Graphical) melonade
Programming (Data Analysis) naporitan
Architectural Design Support Shibanuma
Screenplay / Overall Direction Sheeno Mirin

〈Comment from Sheeno Mirin〉

I am part of probably the first generation who grew up in a world where Hatsune Miku already exists, and Miku was a part of my foundational musical experience. My impression at the time wasn't "machine" or "unusual," just purely "I like this." When I was in elementary school, Miku was slowly becoming known generally, but at this time there were people with the opposite impressions as I had. It's normal for people to each have their own tastes, but when likes and dislikes become words and gestures "dislike" remains inside you at a deeper wider place. These kinds of things easily slip into a young mind, and before I knew it I was purposefully ignoring Miku's voice on the intercom during lunch, and in middle school I was hiding the fact that I made music with Miku. In a few years things changed, and songs featuring Miku or influenced by Miku became the norm. By the time I graduated high school, it was much easier to openly state that you like Miku. The spread of social media and everyone growing up has definitely helped bring about this change, but at the root of "normal" is the fact that countless people entered and exited the culture, and each person left their thoughts and memories and picked others up, and this flow continued to evolve and expand. Hatsune Miku is still being newly created, moment by moment, weaving in 16 years worth of memories. I think of the "future" being opened up, the possibilities denied, and the possibilities newly birthed.

〈Work Commentary Page URL〉

Japanese Commentary : <https://studiognu.org/ja/works/duree>
English Commentary : <https://studiognu.org/en/works/duree>

The instrumental version of the song is also available on Crypton’s content sharing site “piaapro.”
Please feel free to use it for derivative works such as karaoke.

piapro “Durée (Off vocal)” post page : https://piaapro.jp/Official_39ch

The song will be available via KARENT at the following link after Jan. 24th, 24:00 JST.

KARENT “Durée” page : <https://karent.jp/album/3936>

“39ch” shares a playlist of new Vocaloid releases every Friday at 18:00 JST. Please look forward to more from “39ch” in the future.

“39ch” : <https://www.youtube.com/HatsuneMiku>

“39ch” official X (Twitter) : https://twitter.com/39ch_Official

<Related Information>

What is “39ch (Miku Channel)”? <https://www.youtube.com/HatsuneMiku>

“39ch” is one of the YouTube channels owned and operated by Crypton Future Media, INC. It was started in December of 2011 and currently has over 2.3 million subscribers. Since its renewal in October of 2022, it has become a channel for new and experimental content with a focus on Hatsune Miku as well as other singing synthesizer software. It aims to be a cultural broadcast point for many people to visit.

<Company Profile>

Company name: Crypton Future Media, INC.

CEO: Hiroyuki Itoh

Address: Nippon Seimei Sapporo Bldg. 11F, 4-1-1, Kita 3-jo Nishi 4-chome, Chuo-ku,
Sapporo, Hokkaido, Japan 060-0003

Established: July 1995

Our Business

We have more than 100 partners around the world, including the U.S. and Europe, and have licensed and sold more than 30 million pieces of sound software to the Japanese market. We started out as a "sound trading company" importing and selling audio materials such as sound effects, etc. Today, we are building and developing a wide range of services and technologies such as DTM software, sound delivery stores, music aggregators, 3D CGI systems, and smartphone game development, under a horizontal company structure. We are also known as the developer of the singing voice synthesis software "Hatsune Miku".

URL

<https://www.crypton.co.jp/>

[contact us]

Crypton Future Media, INC. International Marketing

E-mail : intlbiz@crypton.co.jp