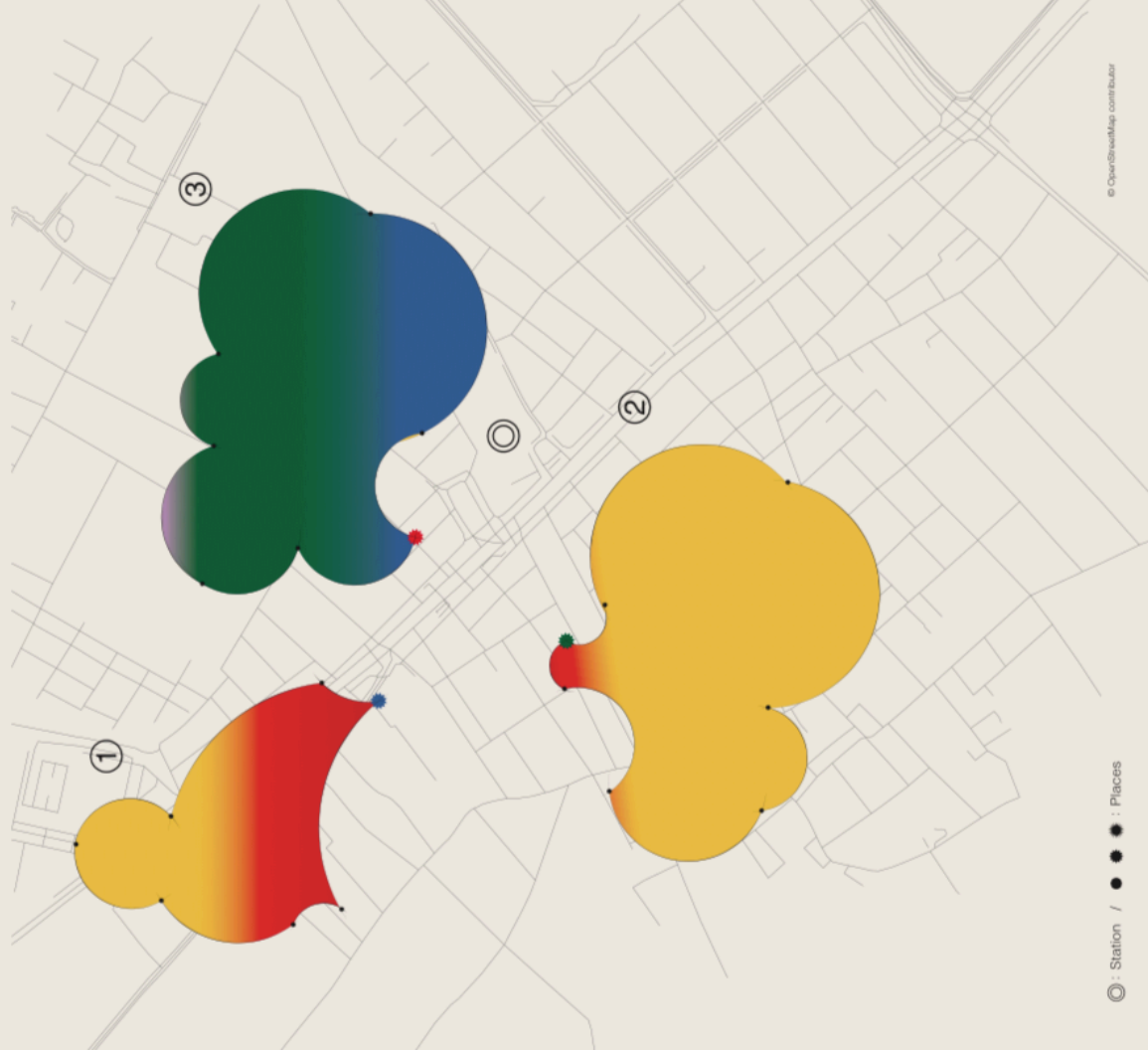


# Sugamo

Sometimes affectionately called "Grandma's Harajuku," Sugamo offers a great shopping experience to elderly folks; selling its famous red clothing, green tea, and traditional Japanese sweets in Sugamo Jizo Dori. Though the majority of the visitors are elderly, tranquil and friendly atmosphere of Sugamo would certainly offers an delightful experience to younger generations and international visitors.



## Places

### ① Sky



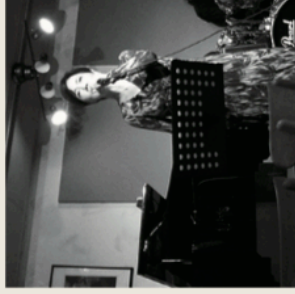
#### • Cafe

Despite the name it is located underground. There is a nostalgic feel to the venue with Elvis Presley posters hanging all over the place.

地下にあるとは思えぬ名前である。懐かしい雰囲気の店内には、Elvis Presleyのポスターが貼られまくっている。

Address: 21-16, Sugamo 3-chome, Toshima-ku, Tokyo.  
170-0002

### ② Moonglow



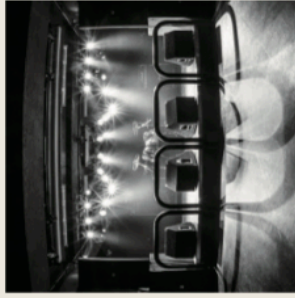
#### • Music Bar

A musical spot created by jazz musicians coming together. A majestic Steinway piano sits in the middle of the venue, which is actually played live from time to time, of course.

Jazzメンたちが集まってできた音楽スポット。迫力あるSteinwayのピアノが店内には麗麗座しており、もちろん実際にライブも行われる。

Address: 25-10, Sugamo 3-chome, Toshima-ku, Tokyo.  
170-0002

### ③ LIVE HOUSE Shishio



#### • Live House

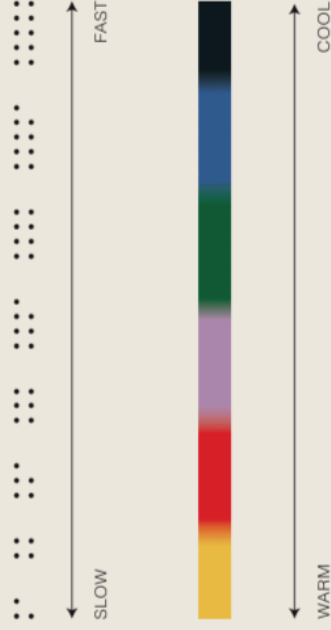
At the live house Shishio in Sugamo, various artists, including visual rock bands play. Their phanplet is also intriguing where the artists are depicted to fight each other.

黒帯に染れたライブハウス獅子王では、ヴィジュアル系ロックバンドをはじめとして様々なアーティストによる歌子の戦いが繰り広げられる。

Address: 3-3, Sugamo 2-chome, Toshima-ku, Tokyo.  
170-0002

## Toward Urban Rhythmanalysis

"Urban Rhythm Guide" is designed to introduce musical and cultural places for every station on the Yamanote line. Each station has unique histories and features; therefore, each of them has different urban rhythms and music scenes. For creating this guide, Placy selected distinctive music venues, quantitatively analyzed music data, and then visually designed maps for finding your ideal venues. Characteristics of music data algorithmically define diagrams' shapes, colors, and sizes. By following urban rhythms, why don't we find an alternative perspective on cities?



"Urban Rhythm Guide"は、山手線各駅におけるナイトライブを対象に、音楽と文化を深く掘り探せる歴史的背景があります。各駅周辺には、それぞれ異なる歴史や風土があり、そこに育まれる音楽やリズムも多種多様です。本プロジェクト制作にあたって、Placyが各駅の特徴的な場所を調査し、そこに流れる音楽データを解析することで、ナイトライブをより愉しむための地図をデザインしました。音楽データの特性によって、図形の形や色、大きさが規定されています。都市のリズムに身を任せて、新しい形の一面を発見してみませんか？