

1BLOCK cooperates with a famous sneaker shop atmos & a famous manga Space Brothers to create and sell cross-collab NFTs

1SEC (head-quartered in Meguro-ku, Tokyo, and in Los Angeles, USA, CEO: Hirokuni Miyaji) that runs a web3 creative studio 1BLOCK announces a collaboration among "atmos," a sneaker select store operated by Foot Locker Atmos Japan, LLC., and popular manga "Space Brothers," whose total number of printed copies will exceed 28 million. In this collaboration, we will produce two NFTs; the 3D NFT collection "MetaSamurai" and the 3D virtual sneaker "AIR SMOKE ZERO."



The design of this collaboration MetaSamurai incorporates elements of "atmos" -ish sneakers and "Space Brothers" -ish with the space suit. Speaking of the design of this collaboration AIR SMOKE ZERO, its design is inspired by atmos's iconic "elephant pattern" and the moon, the theme of "Space Brothers." Each of them is one of a kind, as an NFT.



[about atomos]

The shop name "atmos" is derived from the word atmosphere. The word "atmos" reflects the philosophy to create a shop that is as natural to be there as the atmosphere. "atmos" opened its head store in Harajuku, Tokyo, in 2000. With the theme of sneakers as fashion, the sneaker wall, where various sneakers are on display, was set up inside the store. Items sold in the shop include collaborations with national brands, exclusive models, test launches and marketing of the latest products, and other activities to promote Tokyo's sneaker culture to the world.

〈Company's info〉

Company name : Foot Locker Atmos Japan, LLC.

Location : 2-31-1 JIngu-mae-Shibuya, Tokyo, Japan

URL : <https://www.atmos-tokyo.com/>

[about Space Brothers]

The comic series has started since the March 2009 issue of "Morning," published by KODANSHA Ltd. The comic describes a sibling, Mutta, who is over 30 years old and is challenging his grand dream of becoming an astronaut, and his younger brother Hibito, who realizes his dream one step ahead of Mutta and sets his foot on the moon. What readers are impressed by is the rich human drama centered on these two guys, their space-faring friends, and the people who support them, and the more the series progresses, the more its popularity explodes. In 2011, it won the 56th Manga Award (general category) and the 35th Kodansha Manga Award (general category). It is currently being serialized to great acclaim toward its climax.

Twitter : https://twitter.com/uchu_kyodai

HP : <https://koyamachuya.com/>

■ About 1BLOCK

1BLOCK is a web3 creative studio based in Tokyo and Los Angeles. Its total volume traded reached over 34 million yen (including both primary sales and secondary sales).

Twitter : https://twitter.com/1block_official

Instagram : https://www.instagram.com/1block_official/

Discord: <https://discord.com/invite/1block>

■ Company's overview

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