

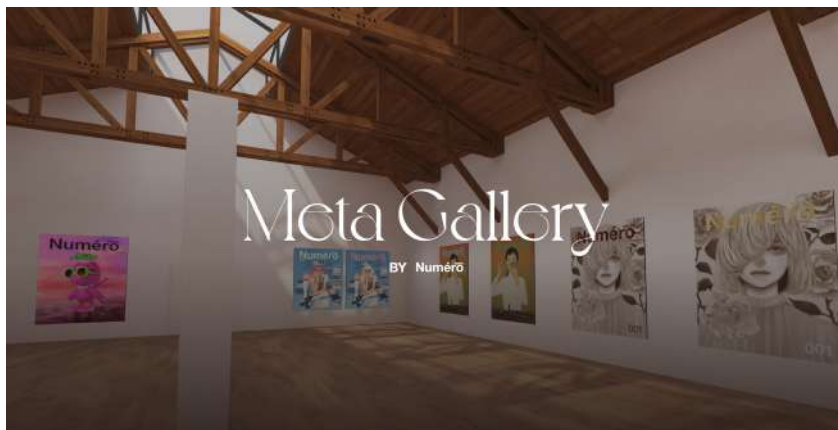
1Block to Launch Collaboration with Numéro TOKYO

~ First Issue featuring NFT of next generation of Japanese artists. ~

(Headquartered in Los Angeles, CA and Tokyo, Japan, 1SEC Inc. is Japan's first digital fashion label, 1BLOCK. (CEO: Hirokuni Miyaji) is launching a joint project with Numéro TOKYO, a renowned international mode magazine.

As the opening of the project, "Numéro TOKYO" will open a metaverse gallery "MetaGallery by Numéro TOKYO".

The first work to be exhibited at the gallery will be the NFT limited edition cover of "Numéro TOKYO". The series lineup, titled "MINTED EDITION," will be exhibited at the gallery and sold at the NFT marketplace "OpenSea" at the same time.



Website : <https://numerotokyo.1block.world/>

1st COLLECTION Summary

[METASAMURAI]Series

This is a 3D generative NFT avatar project developed by 1BLOCK, with several thousands of 1/1 avatars to be released in May. METASAMURAI will now be featured on the digital cover of the NFT Limited Edition Numéro TOKYO!

Check LP website for project details. : <https://www.metasamurai.world/>



[+ DA. YO. NE]Series

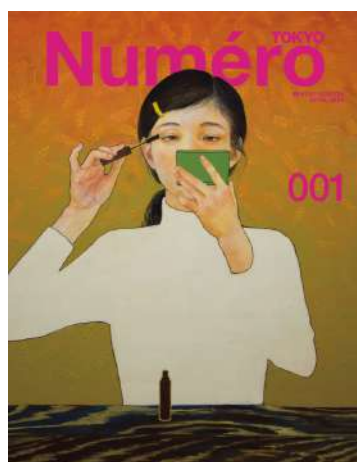
The works are by up and coming artists and illustrators. The digital cover will be created in collaboration with "+ DA. YO. NE," a label headed by Yasumasa Yonehara, who was featured in the March 2022 issue of "Numéro TOKYO" (January 28, 2010) and was in charge of curating the illustrators for the cover.

<Artists Line Up>

- GATA https://www.instagram.com/atelier_gata/
- Shizuka Ando <https://www.instagram.com/shizuka.ando/>
- 西 ✕ NISHI <https://www.instagram.com/xxnishi9636xx/>



<GATA>



< Shizuka Ando >



<西 ✕ NISHI>

[Creator Challenge]Series

A contest-type campaign for creator participation is also being held at the same time.

Selected works will be exhibited in the gallery as part of the 1st COLLECTION lineup, and will have a chance to be published in "Numéro TOKYO" magazine and Numéro.jp. Entries will be accepted until 23:59 on April 24 (Sun.).

Check out 1Block's Discord server for more information. : <https://discord.com/invite/1block>

A purple and white poster for the MetaGallery ART CONTEST CREATOR CHALLENGE. The text reads: 'MetaGallery by Numéro', 'ART CONTEST CREATOR CHALLENGE', 'APPLICATION PERIOD 4/13 (WED) - 4/24 (SUN) 23:59', and 'CHECK OUR DISCORD FOR MORE DETAILS! [1BLOCK OFFICIAL]'.

MetaGallery
by Numéro

ART CONTEST CREATOR CHALLENGE

APPLICATION PERIOD
4/13 (WED) - 4/24 (SUN) 23:59

CHECK OUR DISCORD FOR MORE DETAILS!
[1BLOCK OFFICIAL]

Sale Info

Marketplace: OpenSea

Number of issues/method of sale :

「METASAMURAI」 Series 1(1of1) / Auction starting at 0.05 ETH

「+ DA. YO. NE」 Series 30 (1 of1) / It will be sold for 0.05ETH

Release date: April 27, 2022

1BLOCK OpenSea Page: https://opensea.io/1Block?tab=created_collections

For more details join the 1Block Discord : <https://discord.com/invite/1block>

※Please note that the artwork may continue to be displayed in the gallery after purchase.

■ About 「Numéro TOKYO」



This international magazine features of creations for modern women who live strong and flexible lives. Started in 2007, with fashion director Ako Tanaka as editor-in-chief, the Japanese edition inherited the philosophy of Numéro magazine, which was launched in France in 1999. Numéro TOKYO" covers a wide range of categories such as fashion, art, beauty, design, and architecture from a unique perspective, proposing a new way of life and a new sense of values. It also features collaborations with celebrities and other cultural figures.

<https://numero.jp/>

Twitter : <https://twitter.com/NumeroTOKYO>

Instagram : <https://www.instagram.com/numerotokyo/>

■ About 1BLOCK



1Block is Japan's first 3DCG-based digital fashion label, using the latest technologies such as 3DCG and Blockchain, and integrating and producing digital content development that can be used in multiple universes based on all kinds of utilities. The first virtual sneaker in Japan (NFT), AIR SMOKE 1, sold out in 9 minutes at 5 ETH, the virtual sneakers (NFT) in collaboration with atmos and NYLON also sold out, and the original series, AIR SMOKE ZERO, sold out immediately.

Twitter : https://twitter.com/1block_official

Instagram : <https://www.instagram.com/1block.official/>

Discord : <https://discord.com/invite/1block>

■ Summary

Name : 1SEC Inc.

CEO : Hirokuni Miyaji

Address : 【USA】 1541 Ocean Avenue , Santa monica CA, US

【JAPAN】 6F, STUMPS IKEJIRI OHASHI 1-6-13, Ohashi, Meguro-ku, Tokyo

Founding : Jan, 2019

Capitol : 2,190,865 USD

URL : <https://www.1sec.world>