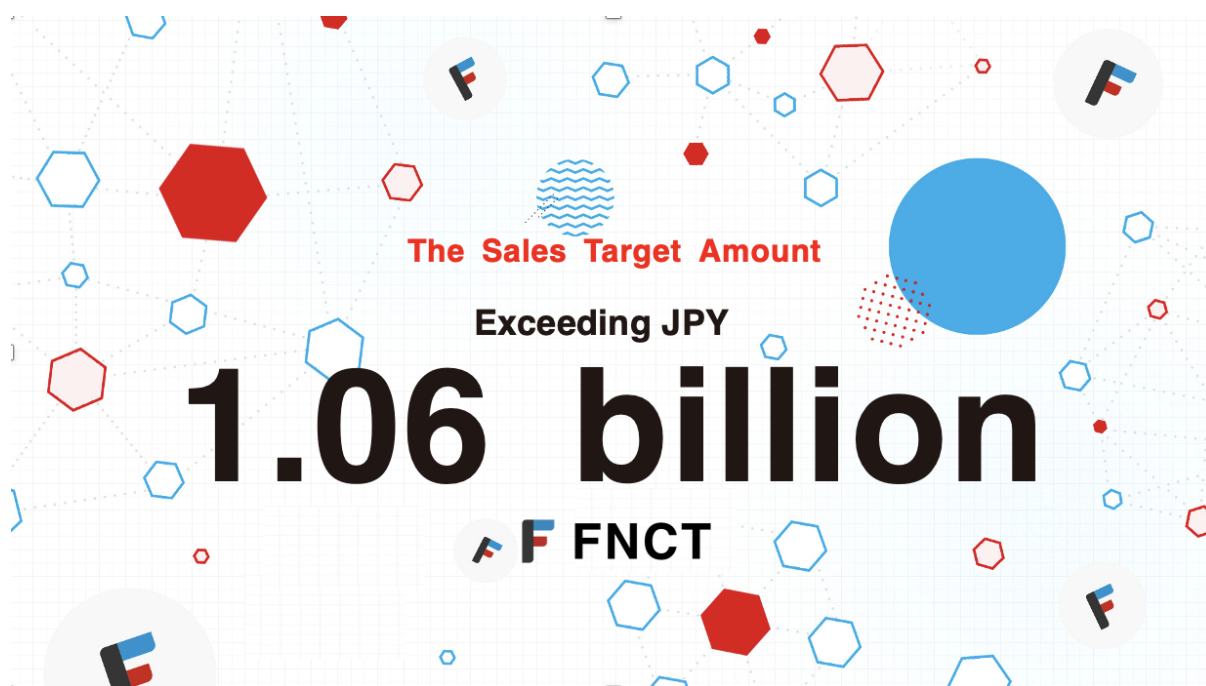


Financie Token (FNCT) exceeds JPY 1.066 billion in IEO applications.

~ Coincheck IEO application will be available until March 7 ~

Financie, Inc. (Headquarters: Shibuya-ku, Tokyo, CEO: Hironao Kunimitsu, hereinafter referred to as "Financie") announces that the total application fund for Financie Token (FNCT), which started accepting purchase applications on February 21, 2023, in the Coincheck IEO provided by Coincheck, Inc. (Headquarters: Shibuya-ku, Tokyo, CEO: Satoshi Hasuo), has exceeded the sales target amount of JPY 1.066 billion in just one hour since the start. The application period will continue until March 7, 2023, as planned.

Financie Token (FNCT) main page: <https://fnct.xyz>



■ About IEO (Initial Exchange Offering)

IEO is a system in which cryptocurrency exchanges examine and sell the cryptocurrency issued by companies, projects, etc. It not only raises funds but also helps form and strengthen communities through use of crypto assets.

■Comment

Financie, Inc. CEO: Hironao Kunimitsu

We are pleased to know that many people have applied for the purchase of Financie Token (FNCT), which has started accepting applications.

In March 2019, we released a token-based crowdfunding service called "FiNANCiE" with the vision of "Empowering the next billion dreams". FiNANCiE has been utilized in the sports industry first, and then has been expanded to areas such as entertainment and regional revitalization in recent years.

Financie Token (FNCT) plays a role in connecting each team and project that are active in FiNANCiE and encouraging the activities within those communities. We have envisioned this concept since the initial launch of the service,

We have been very particular about the tokenomics, so appreciated if you can take a look at the whitepaper (※1). Please join our FiNANCiE community on Discord and Twitter, too.

For more details, let us share the Financie, Inc.'s Business Strategy Presentation held on February 20, 2023.

Whitepaper: <https://fnct.xyz/whitepaper/en>

Business strategy presentation archive:

<https://www.youtube.com/live/7CHXzkHBUD0?feature=share>

※1 Whitepaper is a document that explains the meaning and purpose of the cryptocurrency, the future plan, and the sales method.

Coincheck, Inc. Managing Executive Officer: Kensuke Amo

We are very pleased that we have had a good start with many people applying for the second Coincheck IEO project, the Financie Token (FNCT) IEO.

Applications to purchase FNCT will be accepted until March 7 and we will continue to work hard to ensure that the subsequent draw and the granting of tokens to customers is safe and smooth. FNCT will also be listed on the Coincheck exchange on March 16 and will be available for deposits and withdrawals. We will continue to make preparations to provide more people with the opportunity to trade FNCT.

Coincheck was the first crypto asset exchange operator to conduct an IEO in Japan and has supported two out of the three IEO conducted in Japan to date. As a leader in the domestic IEO business, we recognise that we have a responsibility to create the Japanese IEO market.

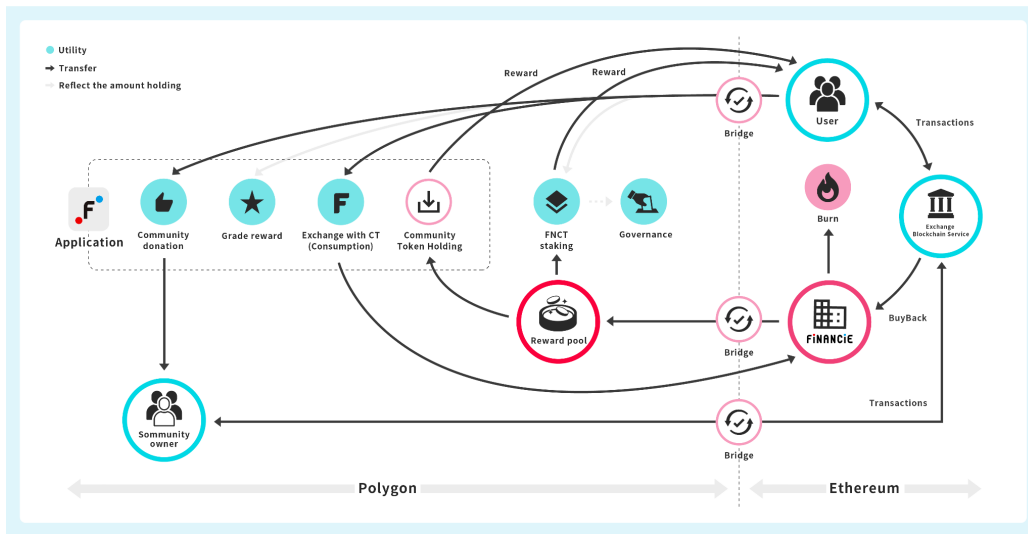
Coincheck will continue to support projects from Japan that are competing on the world stage, using Coincheck IEO as a launchpad into the digital economy. Coincheck will further strive to build an ecosystem that bridges users and projects to become a gateway to the digital economy.

■ About Finance Token (FNCT)

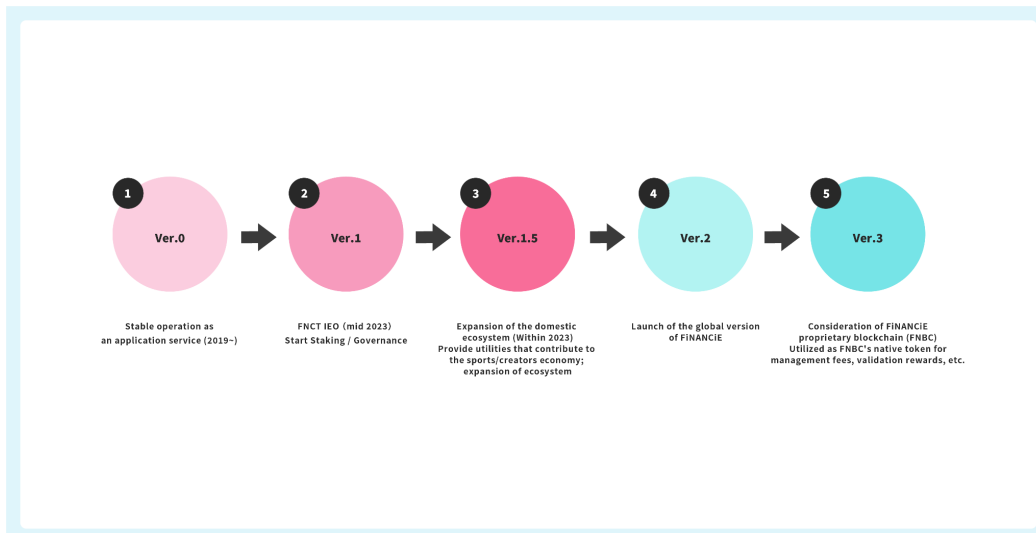
Finance Token (FNCT) is a crypto asset issued on the Ethereum blockchain. It serves as a platform token that effectively connects Community Tokens (※2) issued and used in "FINANCiE," a token issuance-based crowdfunding service utilizing the blockchain provided by Finance, Inc. in order to enhance the long-term value of Community Tokens.

More detailed examples of the utilization of Finance Token (FNCT) include providing rewards to users of FiNANCiE and using it as an incentive for the continued growth of excellent communities on FiNANCiE. In addition, Finance Token (FNCT) allows participating in governance throughout the entire ecosystem of FiNANCiE platform. This contributes to the realization of "user-driven operation."

【Ecosystem】



【Roadmap】



For more details, please see the follows:

Main page: <https://fnct.xyz>

Whitepaper: <https://fnct.xyz/whitepaper/en>

※2 Community Token is NOT a crypto asset. It can be used only in FiNANCiE service.

【SNS】Twitter (JP) : https://twitter.com/Fnct_OfficialTwitter (EN) : https://twitter.com/Fnct_OfficialenDiscord : <https://discord.gg/fnct-official>LINE : <https://lin.ee/8M4HSQW>**■ Summary of Financie Token (FNCT) IEO**

Token Name	Financie Token
Issuer	Financie, Inc.
Ticker	FNCT
Token Standard	ERC20
Legal position	This is a reference to the so-called "Type 1 Cryptocurrencies" defined in Article 2, Paragraph 5, Item 1 of the Payment Services Act.
Total Supply	20,000,000,000
Number of IEO Sales	2,600,000,000 (13% of total authorized)
IEO Implementer	Coincheck IEO (Company : Coincheck, Inc.)
Price	JPY 0.41 / FNCT

■Schedule

February 21, 2023 12:00 Start of purchase application

March 7, 2023 12:00 End of application / Lottery

March 8 - March 9, 2023 Financie Token delivery and lottery result notification

March 16, 2023 12:00 Financie Token will be tradable on Coincheck Exchange

■ About Financie, Inc.



Financie Inc. is a company that provides consecutive support for the formation of token-based communities and ecosystems, including the blockchain-based token-issuing crowdfunding service FiNANCiE, the NFT business, and the IEO support business. Currently, we have issued, sold, planned, and operated tokens for over 200 sports teams, entertainment projects, and individuals, and are aiming to establish the only Web3 platform in Japan that supports the formation and expansion of token ecosystems in a single integrated manner.

FiNANCiE <https://financie.jp/>

App Store (OS: iOS 14. or higher)

<https://apps.apple.com/jp/app/financie/id1470196162>

Google Play (OS: Android 6.0 or higher)

<https://play.google.com/store/apps/details?id=jp.financie.ichiba>

Company Name : Financie Inc.

CEO : Hironao Kunimitsu

Incorporated in : Jan, 2019

Location : Cerulean Tower 15F 26-1 Sakuragaokacho, Shibuya-ku, Tokyo, 150-0031 Japan

Contact : <https://www.corp.financie.jp/en/contact>