



MiSK Foundation Signs MOUs with 2 Japanese Entities

- Encouraging Saudi Youth Through Education on Creativity and Manufacturing Technology -

On June 29th in Tokyo, MiSK Foundation (Riyadh, Saudi Arabia) established by H.R.H. Prince Mohammed bin Salman the Crown Prince of Saudi Arabia, signed MOUs with Digital Hollywood University, a Tokyo based educational institution focused on arts and digital contents creation, and Tamiya Corporation, a Shizuka based Japanese manufacturer of plastic and radio-controlled model kits.

“MiSK” is a non-profit foundation devoted to cultivating learning and leadership in youth for the Saudi Arabia of tomorrow. The Foundation is invested in four wide fields; Education, Media, Culture, and Technology. The Foundation concluded global partnerships with many leading organizations and entities worldwide, including Harvard University, Cisco, UNESCO, and Siemens.

H.E. Mr. Bader Alasaker, Secretary General of “MiSK foundation, who visited Japan to sign the MOUs, commented: “Through global partnerships and qualitative initiatives, MiSK Foundation aspires to provide the world’s top cutting-edge knowledge and technology to the Saudi youth. MOUs with the two organizations are just the beginning of our partnerships in Japan. More collaborations and activities are being prepared with many other entities now. I hope that the youth participating in these programs will become one the bases of our oil independent knowledge based economy”.

“Digital Hollywood Co., Ltd”, which operates “Digital Hollywood University”, was established in 1994. Takeshi Yoshimura, the university representative director, president and CEO of the company, commented, “Our university has institutionalized education on digital content creation and digital communication in Asia. It is a great honor that we can contribute to the

development of entertainment contents industry in Saudi Arabia. As a start, we plan to give classes on animation and computer graphics in Saudi Arabia. In the next stage, we will receive students from Saudi Arabia to attend our creative content creation courses and programs which as a result will help building and developing this industry in Saudi Arabia.”

“Tamiya Corporation”, which develops, manufactures, and sells plastic model kits globally, was established in 1946. Shunsaku Tamiya, the representative director of the company, said, “Prince Mohammed bin Salman of Saudi Arabia aspires to grow the country’s manufacturing industry and enhance the youth skills and abilities. It’s a great honour for Tamiya to initiate this collaboration with MiSK to introduce our kit based educational program which aims to educate the Saudi youth on manufacturing and assembly. Our company really hopes that this program will become widely accepted and help building the skills of the next generation of Saudi Arabia. In the future, we will prepare for full-scale activities and programs targeting the whole kingdom.”

Dr. Essam Bukhary, CEO of “Manga Productions”, a subsidiary of MiSK Foundation focused on animation and video games production, commented, “Through this visit, we discussed our upcoming projects very closely with many of the leading Japanese animation and video games companies and studios. We can say that we got promising responses from many of the entities we visited which hopefully will lead to joint collaborations and productions in the near future.”

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