

IHG returns world-renowned Holiday Inn brand to Tokyo

132-room ANA Holiday Inn Tokyo Bay to open in April following extensive renovation



High res photos available for download [here](#)

[Tokyo, Japan – 15 January 2025]: [IHG Hotels & Resorts \(IHG\)](#) and long-term partner BEST HOSPITALITY Network Inc., a wholly-owned subsidiary of TSUKADA GLOBAL HOLDINGS Inc, are excited to announce the return of the world-renowned Holiday Inn brand to Tokyo this year.

The 132-room **ANA Holiday Inn Tokyo Bay** will rebrand from Dai-ichi Hotel Tokyo Seafort in April 2025 after an extensive renovation set to provide visitors to Japan's capital city with an attractive, fresh option in the midscale space.

Famous across the globe, Holiday Inn has regularly evolved throughout its storied 73-year history, keeping guests at the heart of its innovative stay experiences, and earning its status as one of the world's most loved, trusted and recognised hotel brands.

ANA Holiday Inn Tokyo Bay will join a strong portfolio of 10 ANA Holiday Inn open and pipeline hotels across Japan, and become part of the brand's global footprint of 1,234 open hotels and 278 pipeline properties.

Abhijay Sandilya, CEO IHG ANA Hotels Group Japan and Managing Director, IHG Hotels & Resorts Japan & Micronesia, said: "At IHG, we're proud that 2025 is going to be a milestone year for Holiday Inn in Japan. We're returning the brand to Kyoto and Tokyo, thereby providing domestic and international visitors with the chance to stay at one of the world's most recognised hotel brands.

"In so doing, we are delighted to be extending our long-term partnership with BEST HOSPITALITY Network Inc to a new brand and a new location in Tokyo. We have worked closely together for many years to bring brand-defining hotels to the capital city and it's wonderful to be extending our collaboration into the midscale space.

"As part of IHG's growth strategy, we have been expanding our portfolio of brands in Japan and are excited to now have nine across the Luxury & Lifestyle, Premium and Essentials segments – with plans to add more in the future."

Masayuki Tsukada, CEO BEST HOSPITALITY Network Inc, said: "We've enjoyed a long and fruitful partnership with IHG and look forward to enhancing our relationship by returning the Holiday Inn brand to Tokyo with the opening of ANA Holiday Inn Tokyo Bay later this year.

"Given Japan's record-breaking international arrivals in 2024, it's the perfect time to relaunch this hotel with a new brand and new positioning. ANA Holiday Inn Tokyo Bay will complement our three other IHG hotels in the city and provide a wider choice of accommodation options for domestic and international guests."

ANA Holiday Inn Tokyo Bay will be situated on the upper floors of Seafort Tower and offer stunning views of the Pacific Ocean. Just a 10 minute-drive from JR Shinagawa Station, and with a direct connection to Tennozu Isle Station on the Tokyo Monorail, the hotel is ideally connected to the public transport network, providing easy access to many local attractions, including restaurants, cafes and bars, as well as the high-tech entertainment hub, Odaiba Island.

IHG has five open hotels across three brands in Tokyo – ANA InterContinental Tokyo, InterContinental Tokyo Bay, The Strings by InterContinental, Kimpton Shinjuku Tokyo, and Hotel Indigo Tokyo Shibuya in Japan's capital city.

About Holiday Inn:

Whether it's with friends, family or coworkers, Holiday Inn makes it easy for travelers to be there together for any moment, big or small. With thousands of locations around the world, Holiday Inn hotels deliver memorable experiences for business and leisure travelers through warm and welcoming service, contemporary design that blends the familiar with the new, and a sense of comfort unique to the brand and its iconic green sign. At Holiday Inn hotels, guests can find amenities to help them make connections, work and play, including full-service restaurants where Kids Eat Free, meeting and business facilities, bright swimming pools and flexible public spaces. For more information about the Holiday Inn brand, visit www.holidayinn.com or call 1-888-HOLIDAY. Find us on [Facebook](#) or [Instagram](#).

About IHG Hotels & Resorts

[IHG Hotels & Resorts](#) [LON:IHG, NYSE:IHG (ADRs)] is a global hospitality company, with a purpose to provide True Hospitality for Good.

With a family of 19 hotel brands and [IHG One Rewards](#), one of the world's largest hotel loyalty programmes, IHG has more than 6,500 open hotels in over 100 countries, and a development pipeline of over 2,200 properties.

- **Luxury & Lifestyle:** [Six Senses](#), [Regent Hotels & Resorts](#), [InterContinental Hotels & Resorts](#), [Vignette Collection](#), [Kimpton Hotels & Restaurants](#), [Hotel Indigo](#)
- **Premium:** [voco hotels](#), [HUALUXE Hotels & Resorts](#), [Crowne Plaza Hotels & Resorts](#), [EVEN Hotels](#)
- **Essentials:** [Holiday Inn Express](#), [Holiday Inn Hotels & Resorts](#), [Garner hotels](#), [avid hotels](#)
- **Suites:** [Atwell Suites](#), [Staybridge Suites](#), [Holiday Inn Club Vacations](#), [Candlewood Suites](#)
- **Exclusive Partners:** [Iberostar Beachfront Resorts](#)

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