



11.Nov.2015

To whom it concerns

Axiverse Inc.

beddit Sleep Monitor comes to Japan
~Enjoy the smart bed~

This is to inform you that on 11th of Nov. 2015, Axiverse Inc. launched beddit Sleep Monitor in Japan market. beddit Sleep Monitor is an advanced IoT technology product and enables us to track the daily sleep score easily.

URL : <http://beddit.jp>

【beddit Sleep Monitor】

Everybody sleeps. Sleep is indispensable for us. Everybody has concern about their sleep.

beddit consists of a paper-like thin sensor and the apps on your mobile phone, It is not wearable nor obtrusive but just to put the sensor between the sheet and mattress on your bed. During your sleep, beddit can trace your sleep condition and the next day show the daily score on your mobile phone.

The sleep score will be a number between 0 to 100 which is the best points. You can use it as easy as a weighing scale. You can check the scores as the numbers and the graph at your hand.. If your score is within the green zone, it means your sleep is good. Therefore beddit enables you to check your sleep conditions at a glance and contribute to improve your healthy lifestyle.

Manufacturer : Beddit Ltd. (HQ : Finland)

【Available Information】

- bedtime
- time to fall asleep
- time you get off during sleep
- net sleep time
- all night resting heart rate
- sleep efficiency
- average respiration rate and snoring

【Background and Strategy】

Good sleep is an essential factor for the healthy and comfortable life. However there are not many measurement tools available to understand the sleep conditions.

beddit Sleep Monitor is not wearable. Instead, by measuring BCG data of the body, we can easily get the detailed data during the sleep, which should be helpful for their self-health control.

We believe ‘unwearable’ and ‘unobtrusive’ are the keywords to collect more data related to the daily life. We will continue to improve and to develop its service so that we could contribute to quality of life.

【Inquiries】

<http://beddit.jp/contact>

【Price】

SRP 19,800JPY (incl.tax)

Launch date 2015.11.11

Official Website <http://shop.beddit.jp>

【Company Profile】

Company Name Axiverse Inc.

URL <http://axiverse.co.jp>

Business IoT related business & marketing

Registered Capital 5,000,000 JPY

Established 2015.1.5

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【beddit Sleep Monitor photos】

