

## PRESS RELEASE



CHIKARA no MOTO

19<sup>th</sup> March 2018

Chikaranomoto Holdings Co. Ltd.

**American Chinese restaurant Panda Express will release their “Sakura Set Menu ” and free limited edition “Sakura Tote Bags” to celebrate the Cherry Blossom season in Japan.**



Image of LAZONA SAKURA VILLAGE



PANDA EXPRESS SAKURA SET MENU

The much-awaited Sakura (cherry blossom) season has arrived! In Japan, flowering cherry trees are called Sakura, and people like to have cherry blossom parties with friends, co-workers and family to enjoy eating and drinking underneath the cherry blossoms.

From 20<sup>th</sup> March to mid of April, Panda Express located in LAZONA Kawasaki Plaza, will offer “SAKURA SET MENU” for guests to enjoy their tasty American Chinese food in Cherry Blossom parties.

SAKURA SET MENU (2,500yen excluding tax) is perfectly designed for 2-3 persons to share in their Cherry Blossom parties. This set menu includes Panda Express Japan’s most popular items named Orange Chicken, Grilled Mandarin Chicken, Mongolian Pork, as well as base menu Fried rice and chow mein.

What is more, Panda Express is giving out free Japan-limited “Sakura designed tote bag” for first 200 customers who order SAKURA SET MENU during the promotion period.

Mitsui Shopping Park LAZONA Kawasaki Plaza where Panda Express opened its Japan’s first store, located in Saiwai district of Kawasaki City. This shopping park can be accessed directly from JR Kawasaki train station and is well known as one of the most popular shopping malls in Japan. This spring, Lufa Plaza located on its second floor will receive artificial

turf and be transformed into a place for people to gather. To celebrate the renewal, “LAZONA SAKURA VILLAGE” event will be conducted with a symbolic tree of about 7 meters height as well as illuminations with motifs of cherry blossom to color the whole plaza. Why not order a take-out the Panda Express SAKURA SET MENU and enjoy cherry blossom parties at the Lufa Plaza!

#### <Promotion Details>



【Product name】 PANDA EXPRESS SAKURA SET

【Price】 2500yen (excluding tax)

【menu】 3 Main Menu (M size) and 2 Base Menu (M size)

Main Menu : Orange Chicken, Grilled Mandarin Chicken, Mongolian Pork

Base Menu: Fried Rice, Chow Mien

【promotion period】 From 20<sup>th</sup> March to mid of April 2018.

【Free Gift】 free limited edition SAKARA designed tote bag for first 200 customers who order SAKURA SET MENU

#### <Shop Information>



【Store】 PANDA EXPRESS Lazona Kawasaki Plaza

【Hour】 10:00~22:00(LO:21:30)

【Address】 1/F Dining Selection, LAZONA KAWASAKI PLAZA, 72-1 Horikawacho,Saiwai-ku,Kawasaki-shi,  
Kanagawa 212-8576

【HP】 <http://pandaexpress.jp/>

【Facebook】 <https://www.facebook.com/PandaExpressJPN/>

## ■About Panda Express



Panda Express, America's favorite Chinese kitchen, is best known for its wide variety of original recipes including its Original Orange Chicken™, SweetFire Chicken Breast®, award-winning Honey Walnut Shrimp™ and Shanghai Angus Steak™. Founded in 1983 and now with more than 2,000 locations throughout the U.S., Puerto Rico, Guam, Guatemala, Canada, Mexico, Dubai, Saudi Arabia, Korea, and Japan, Panda Express is part of the family owned and operated Panda Restaurant Group, the world leader in Asian dining experiences that also includes Panda Inn and Hibachi-San. For more information, visit [pandaexpress.com](http://pandaexpress.com), or follow on Facebook, Twitter or Instagram.

## ■Our signature dish

Orange Chicken. Inspired by the flavors of Hunan Province, the dish features crispy chicken bites in a sweet and spicy orange sauce. We served 80 million pounds of Orange Chicken in 2016.

## 【Company Profile】

Chikaranomoto Holdings Co. Ltd. operates a chain of restaurants including Japanese style Ramen noodles brand IPPUDO and Panda Express in Japan. Chikaranomoto Holdings also offers restaurant management training services.

<http://www.chikaranomoto.com>

Panda Restaurant Group, Inc. : <https://www.pandarg.com/>

Panda Express Japan : <http://pandaexpress.jp/>

Facebook : <https://www.facebook.com/PandaExpressJPN/>

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