

THUNDERBIRDS Inc. Unveils Comprehensive Support Services for New Entrants to the Japanese Cruise Industry

~ Providing services to support entries from outside the industry and from overseas, specialized for the Japanese cruise market ~



【Background】

Post-pandemic, the global cruise industry is not just rebounding—it's exploding. Japan, however, has been slow off the mark. THUNDERBIRDS is here to accelerate the entry of fresh players, both local and international, into this burgeoning market. From market analysis and risk assessment to ship design, construction, port infrastructure development, zero-emission energy solutions, safety management, and crew arrangements, THUNDERBIRDS covers all bases to ensure a smooth sail for new entrants.

【Services Include】

We provide the following services to effectively advance entry into the cruise business in the Japanese market while supporting customer success and minimizing risks.

- **Domestic Cabotage Response:** We provide information and support for cabotage associated with domestic shipping, a unique constraint of the Japanese market.

- **Market Research and Risk Analysis:** Dive deep into the Japanese market landscape and analysis potential risks.
- **Ship Design and Construction Support:** Tailor your cruise ships to fit the unique demands of the Japanese market with our technical expertise.
- **Port Infrastructure and Energy Supply:** Provide essential support for securing port facilities and energy supplies.
- **Crew Management and Training:** Select the right crew and provide necessary training and education.
- **Safety Management:** Develop and implement guidelines to meet cruise operation safety standards.
- **Administrative Support and Negotiation:** Smooth out the bureaucratic wrinkles with our help in dealing with local governments and regulatory authorities.
- **Operational Support:** Optimize your operations within Japan and enhance customer service.
- **Embedded Consulting Services:** Contribute project success directly as a part of your team beyond advisor.

【Comment from CEO】

"While the global cruise market is thriving, Japan's has been tardy to the party. But we see boundless potential in turning this around. With our comprehensive support, we're not just assisting our clients; we're revolutionizing an industry. We've already begun helping several companies, and now, we're expanding our services. It's time to energize Japan as a maritime nation, creating new value and driving growth from the sea. We're all in on opening new horizons in the cruise market."

【About THUNDERBIRDS.Inc.】

■ **Company name:** THUNDERBIRDS.Inc.

■ **Webpage:** <https://thunderbirds.world/>

■ **CEO:** Yasumasa Suetsugu

■ **Headquarters:** 2-1-1 Yaesu, Chuo-ku, Tokyo

■ **Business Lines:**

- Contents Creation by Marine x Zero-Emission EV Mobility
- Services using Zero-Emission EV Mobility
- Construction, Sales, Brokerage, and Leasing of Zero-Emission EV Mobility
- Marine Innovation Consulting Services
- Marine and Port CO2 Reduction Initiatives
- Other related activities

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THUNDERBIRDS.Inc.

海洋新価値創出プロデューサー集団

《想像 × 創造》で海洋国家日本の未来を海から面白くする

四方を海で囲まれた海洋国家日本
 それなのに・・・、日本の海はつまらない、日本の海はまだまだ発展途上だ
 海洋国家日本にとって、目の前にある海洋はフロンティアそのもの
 その海洋に日本で最も面白く魅力的な《ワクワクの場》を創りたい
 海洋から新しい価値と事業を興し、海洋を日本の成長ドライブにしてみせる
 《海洋をつなぐ》《広げる》《トキめかせる》それら全てをデザインする
 海洋をフィールドに世界で最もワクワクする価値と事業を創造する
 海洋価値創出プロデューサー集団 **THUNDERBIRDS**

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WHAT THUNDERBIRDS DOES?

海洋コンテンツ創出事業 Ocean Contents Creation Business

“海洋 × ゼロエミEVモビリティ × X” による新しい価値と事業の創出
 Value creation with the combination of the Ocean x Zero-emission EV mobilities x X

