

Global Partners Consulting Inc. Providing Advisory Service for the Acquisition of Shares in Silkway Travel Asia Pte. Ltd. by Adventure APAC Pte. Ltd., a Singapore subsidiary of Adventure Inc. in Japan Provided Financial Advisory Support Throughout the Deal

Focusing on resolving management challenges specific to the South Asian market, Global Partners Consulting, Inc. (Head office: Tokyo, CEO: Yasuo Sekiguchi, hereinafter "GPC"), has announced to have provided a comprehensive advisory service for acquisition of shares for Adventure APAC Pte. Ltd. (Head Office: Singapore, CEO : Shunichi Nakamura, Hereinafter "Adventure Singapore"), a subsidiary of Adventure, Inc. (Head Office: Tokyo, CEO: Shunichi Nakamura, hereinafter "Adventure") upon Silkway Travel Asia Pte. Ltd. (Head office: Singapore, Director: James Tang, Albert Hong, hereinafter "Silkway Travel") becoming a subsidiary of Adventure group, for the globalization of travel business initiatives.

■ Background

Adventure Group operates a travel business centered on the comprehensive travel booking site "skyticket" and other services as its core business as an OTA (Online Travel Agent). The company's future strategy is to continue to strengthen its domestic travel business and further expand into Southeast Asia and the global market. On the other hand, Silkway Travel was established in Singapore in 2020, and since then has been strong in corporate travel arrangements such as airline tickets, hotels, and local transportation, MICE arrangements, and FIT travel business for individuals. Silkway Travel was made a subsidiary on April 30, 2024 in order to create significant synergies for both parties by applying the advertising and customer attraction know-how gained from Silkway Travel's existing

business partners and our online reservation service, and to accelerate the overseas expansion of the Adventure Group in the future.

GPC, a consulting firm that supports overseas expansion and M&A in Singapore and other Asian countries, is pleased to announce that it has provided advice and implementation support for the acquisition of shares in this subsidiary.

For further details on this matter, please refer to the following release from Adventure (Japanese),

https://www.marr.jp/shared_files/contents/manews/50/50774/50774.pdf

■ GPC Support Details

GPC is one of the few companies in the Asia-Pacific region with the know-how to identify and negotiate cross-border capital tie-ups and M&A deals on the sell-side and has extensive experience in advising Japanese companies on overseas M&A deals as well as on capital tie-ups and M&A in the Asia-Pacific region. In addition to assisting in negotiations, we also provide related corporate valuation, financial and tax due diligence services to support comprehensive investment decision-making. In this project, we provided various types of advice and implementation support throughout the project, especially in negotiations.

■ About Adventure, Inc.

- Business description: Consumer business (operation of the comprehensive travel booking site "skyticket") Investment business
- Established: December 21, 2006
- Head Office: Yebisu Garden Place Tower 24F, 4-20-3 Ebisu, Shibuya-ku, Tokyo
- CEO: Shunichi Nakamura
- Capital: 3,307,675 thousand yen (as of June 30, 2023)
- Company website: <https://adventurekk.com/>

■ About Silkway Travel Asia Pte. Ltd.

- Business activities: Travel agency and tour operator services

- Establishment: October 2020
- Location: 251 KIM KEAT LINK, #02 - 119 310251, SINGAPORE
- Representative: Director TANG YONG JIN JAMES / Director HONG HENG CHOW ALBERT
- Capital: SGD100,000 (11,257 thousand yen)
- Company website: <https://www.silkwaytravelasia.com/>

■ Our Company

Company Name: Global Partners Consulting, Inc.

Location: Bancho M Bldg. 3F, 2-8 Rokubancho, Chiyoda-ku, Tokyo 102-0085, Japan

Representative: Yasuo Sekiguchi

Established: 2000

Achievements: GPC group including GPC Gateway has supported the success of more than 800 Japanese companies expanding in the Asia Pacific region including Singapore for the past 20 years. Serving as corporate advisor to multinational corporations and SMEs in Japan and Asia, we have been dedicated to providing innovative and practical solutions. In an environment where an increasing number of companies seek strategic business partnerships and investment opportunities across borders, our group remains united to meet the strategic interests and needs of our valued clients. We are committed to continually delivering innovative and practical solutions and support to help our clients navigate and capitalize on opportunities in the dynamic business landscape.

Company Website: <https://www.g-pc.co.jp/?lang=en>

Contact us:

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