

Press Release

Global ESG Strategy

March 11, 2024

Broadleaf President Mr. Oyama and CIO of Global ESG Strategy and Swiss-Asia Mr. Monden Appear on "Money Satellite," an Investment Information Video Media

Yasuto Monden, CIO of Global ESG Strategy ("GES") and Swiss-Asia Financial Services Pte Ltd ("SAFS") who is responsible for investment activities of Global ESG Strategy within SAFS, appeared with Kenji Oyama, President and CEO of Broadleaf Corporation (Securities Code: 3673), on the investment information video media "Money Satellite" (operated by Matsui Securities Co., Ltd.).

Global ESG Strategy, an investment fund managed by SAFS invests in Broadleaf. GES makes medium- to long-term investments from an ESG (Environment, Social and Governance) perspective, and its policy is to promote improvements on enterprise value and shareholder value of investee companies through constructive dialogue with investee companies and other means.

In the Money Satellite, Mr. Monden explained about case studies of US IT companies' business transformation driven by activist investors, and then Broadleaf President Mr. Oyama, who is actively pursuing growth by implementing a bold business transformation of which Mr. Monden advised to formulate the underlying mid-term management plan, explains the company's business policy, current managerial environment, and the future outlook.

Website URL: <https://www.matsui.co.jp/money-satellite/movie/investment/stock/mv-JLSV0iyZUS8Q.html>



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About Global ESG Strategy

Global ESG Strategy ("GES"), an investment fund that is managed by SAFS, makes medium-to long-term investments from an ESG (Environment, Social and Governance) perspective, and its policy is to promote improvements on enterprise value and shareholder value of investee companies through constructive dialogue with investee companies and other means.

About Swiss-Asia Financial Services

SAFS is founded in 2004, and is a Singapore based investment management company that holds a Capital Markets Services (CMS) License under the Singapore Securities and Futures Act (SFA).

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Disclaimer

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