

We will hold a "Winter Festa of Japanese illuminations "

General Incorporated Association Higashi Ginza Area Management will hold "Winter Festa of Japanese Illuminations" around Higashi Ginza Station including the areas of "Kabukiza", "Ginza Shochiku Square" and "Togeki Building", from November 15, 2024 to February 16, 2025.



The "Higashi Ginza Winter Illuminations" will include Japanese lantern illuminations reminiscent of those that lit up the Tsukiji River in the past, and Japanese umbrella illuminations resembling the umbrellas used in Kabuki. In addition, a "Japanese-style DJ event" will be held for one night only. A "Yoasobi Map" will also be distributed, which lists restaurants for dinner and nighttime entertainment spots. We are planning to hold a variety of events that will allow people of all generations from around Japan and other countries to enjoy the nighttime in Higashi Ginza even more. We hope you will have a wonderful time in Higashi Ginza this winter.

●Higashi Ginza Winter Illuminations

1. 《Kabukiza》 【Japanese Lantern Illuminations】



[Japanese Lantern Illuminations]

Long ago, the Tsukiji River flowed through Higashi Ginza, and a lantern festival was held there. In a nod to its elegant history, the plants around Kabukiza will be decorated with lanterns. Enjoy the warm light of the lanterns while thinking back to those days.

2. 《Ginza Shochiku Square》 【Street Tree Illuminations】



[Street Trees Illuminations] (※Image picture)

We will provide relaxing space with spherical illuminations, the circle motif of which symbolizes connection, with the hope that prosperity will come to everyone.

3. 《Ginza Shochiku Square》 【Japanese Umbrella Illuminations】



[Japanese Umbrella Illuminations] (※Image picture)

The illuminations at the entrance serves as the motif of traditional Japanese umbrellas, which are also used in Kabuki performances. Please enjoy there as a photo spot.

4. 《Ginza Shochiku Square》 【Yukizuri Illuminations】



[Yukizuri Illuminations]

“Yukizuri” is a technique used in areas with a lot of snow to prevent branches from breaking under the weight of the snow. The pine trees will be illuminated using the Yukizuri to create a Japanese-style modern atmosphere.

5. 《Togeki Building》

Japanese-style illuminations will also be displayed at “Togeki Building”, located on the site of “Tokyo Theater”, which was once the epicenter of theater and movie trends! Please enjoy these illuminations along with other venues.



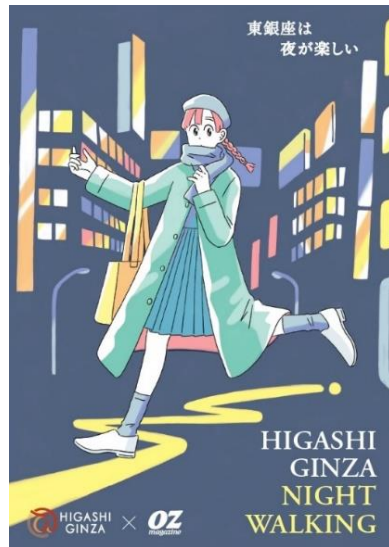
(Event locations)

●Japanese-style DJ event / 2.14 FRI 17:00~21:00



A DJ event called “Ancoman Night” will be held at Ginza Shochiku Square for one night only! Young shopmasters, mainly from long-established Japanese confectionery shops, call themselves “Ancoman” and become DJs at night! You can also enjoy the Ancoman’s signature Japanese sweets on that day. Food trucks will also be set up outside, selling hot drinks and meals.

●Yoasobi Map (Nighttime Fun Spot Map)



(Yoasobi Map/Nighttime Fun Spot Map)

To help you enjoy Higashi Ginza at night, we created the “Yoasobi Map” (“Nighttime Fun Spot Map”) which compiles famous restaurants for dinner, night cafes, ramen shops, bars, night spots, etc. During the event period, this booklet will be distributed at several venues, including “Kobikicho Hiroba” on the 2nd basement floor of Kabukiza. Please make use of it for your fun night!

【Overview】

『Winter Festa of Japanese illuminations』

- Schedule : 2024.11.15 FRI - 2025.2.16 SUN
- Illumination Lighting Time : 17:00 - 22:00
- Place : Kabukiza, Ginza Shochiku Square, Togeki Building
- Contents :

《Higashi Ginza Winter Illuminations》

- ※Yukizuri Illuminations/Japanese Lantern Illuminations
- Street Tree Illuminations/Japanese Umbrella Illuminations

《Japanese-style DJ event》

- ※Schedule : 2025.2.14 FRI / 17:00 - 21:00

《Yoasobi Map will be distributed at each venue》

Sponsored by General Incorporated Association Higashi Ginza Area Management.

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【Contact information】

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